

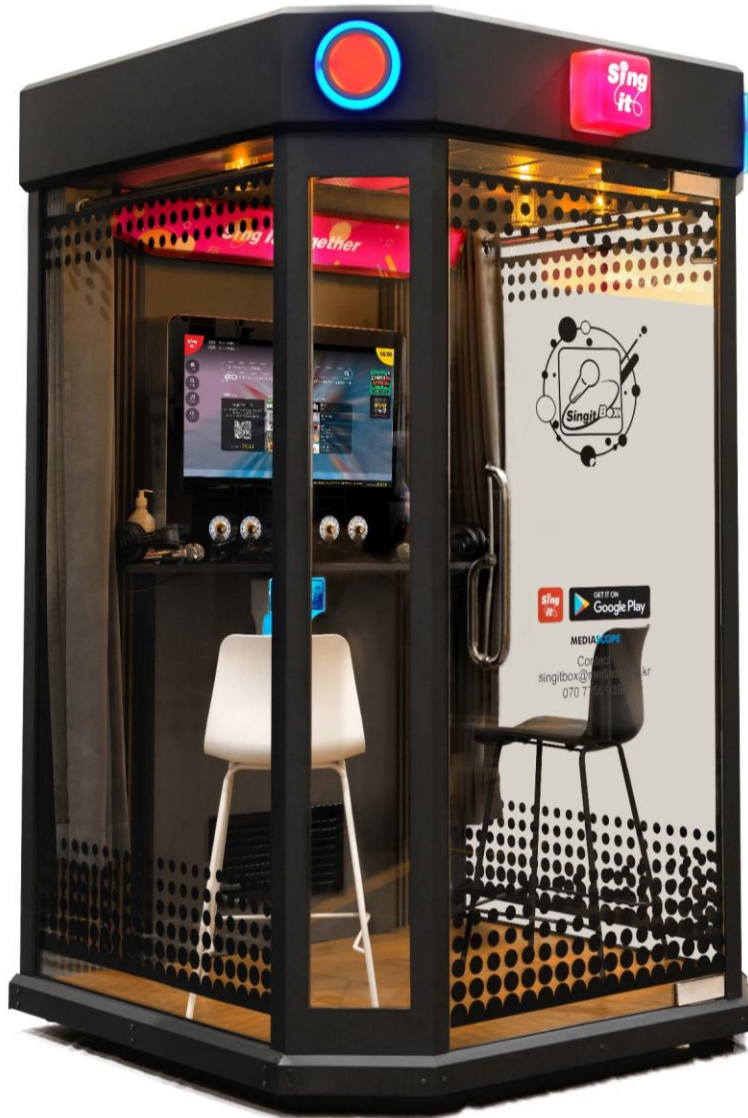


SingitBox Mini Online Karaoke Booth



MEDIASCOPE
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MEDIASCOPE



A Whole New Karaoke Booth

SingitBox

Singit Box is a new conception of karaoke booth.

It is a futuristic invention that is fused with digitalized sound technology, cutting edge ICT technology, and a spatial technology.

SMART Sing System

Hi-Res Digital Sound

ICT Technology-based Online SMART Sing System

Comfortable yet Stylish, Secure and Safe

24h air circulation system, high-Intensity steel structure and tempered glass walls provide the user a secure and safe space. The stylish design offers the user with pleasant experience as well.

Remote Control System

The box is managed by our high-tech IOT system in real time.

Easy and Quick Payment System

Automatic Credit Card Payment System

32-inches High Definition Touch Screen

Real Time MR(Backing tracks) Updates



Hi-Tech Sound Control System

Real Time Vocal Feedback

SMART Sing System

High-Res Digital Sound, ICT Technology-based Online SMART Sing System

Unlike no other, Singit Box is equipped with original high-tech sound system which offers incomparable high quality digital sound along with ICT tech-based platform.

Large Touch Screen with High Definition Digital UI

Various data such as visual melodic notes, vocal signals, and real time feedback not only plays a role of a fun entertainment but also a helpful vocal coach.

Real Time Automatic MR Updates and Hi-Tech Sound Control System

The user can always sing along to the latest songs due to automatically updated MR and personally set the sound system according to one's preference using hi-tech sound control system and 24 kinds of ultra-realistic sounds.

Comfortable yet Stylish, Secure and Safe

24h air circulation system, high-Intensity steel structure and tempered glass walls, stylish design

Secure and Safe

The Singit Box is built with high-intensity steel structure, equipped with a 24h air circulation fan, UV light sterilizer for the microphones, UV-A sterilizer lighting, and is safely fireproofed.

Comfortable and Pleasant

The Singit Box is stylish, trendy, and fresh thanks to its sophisticated lighting and design, 24h ventilation system, and clear glass walls.

The user can easily turn the box into a private karaoke room just by drawing a fireproof curtains attached to the wall.

Easy to Build and Install on site



Remote Control System

Real time high-tech IOT system,
automatic credit card payment system

The Singit Box can be managed unmanned
and the boxes are monitored in real time by our company.



Headset-Based Silent System

Super Silent, Super Noise-Cancelling

The Singit box offers the one and only karaoke time anywhere anytime.

The super silent headsets and perfect sound proof glass walls keep the noise quiet as possible.



01. Super Silent Headset

The user can enjoy the best sound system through our super silent headsets without making any excessive noise.

02. Sound Proof Glass Walls

The glass walls effectively block most of the user's singing voice.

03. Adaptability

For a sensitive user, adapter that connects user's earphones to the Singit box is provided.



Icheon Termeden Spa





The Ultimate Sound System

The One and Only Karaoke Booth that never misses a beat

Unlike no other, the innovative and open-to-public Singit Box unlocked a new paradigm of karaoke booth.

This is the one and only karaoke booth for today's customers.

- 1 Easy to Build and Install**
On site Installation
- 2 Comfortable and Safe**
Fireproof and Soundproof
- 3 SMART Sound System**
Real time automatic MR updates
- 4 Handy UI/UX**
Large Touch Screen
with high definition UI
- 5 Open-to-Public**
Karaoke regulation free
Public institutional size contracts possible
- 6 Simple Management**
Credit Card Payment System
Remote Control System



Various Applications

At movie theaters, department stores,
and public institutions

It has been proven that the installed Singit Boxes are secure and convenient enough for the customers to use.

01. Multi-Purposed Facilities

Movie theaters, shopping centers, amusement parks, APT community centers, hospitals, airports, train stations, highway rest stops, camping sites, lounges, and etc.

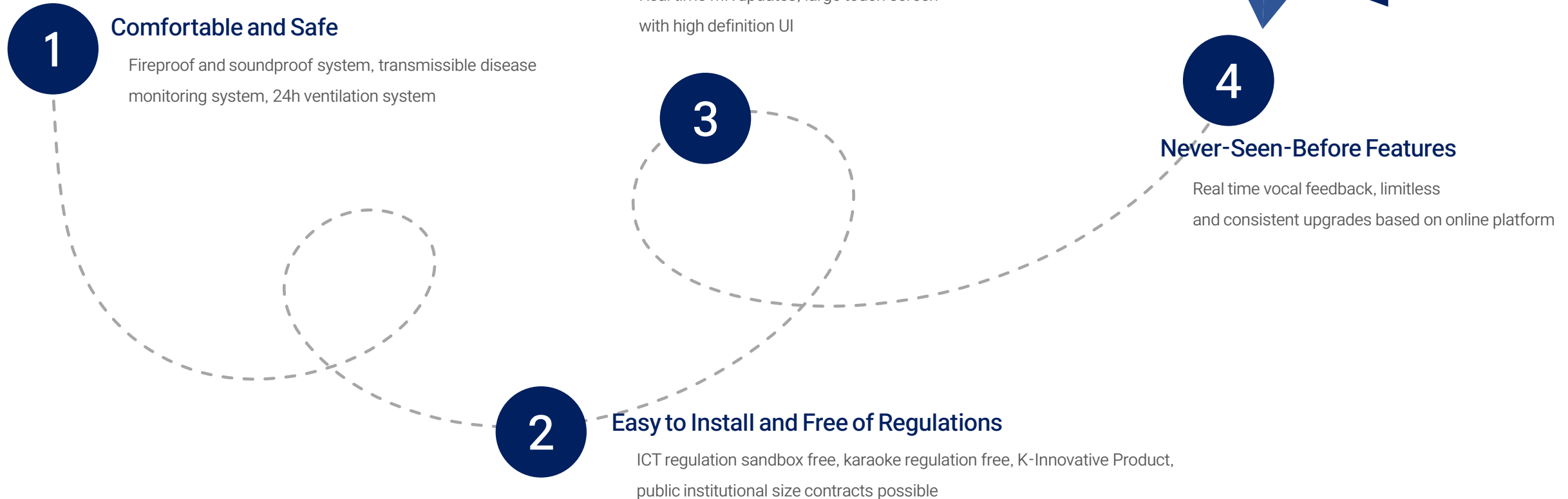
02. Public Welfare Institutions

Armies, schools, youth centers, community centers, institutes for the disabled, the senior citizens, and the veterans, cultural centers, and etc.

Why Singit Box?

A Cultural Leap for the Karaoke Experience

Anyone can enjoy singing with our Singit Box. This is the ultimate box that will bring never-seen-before karaoke experience into the world. All you need is a right amount of space(only 0.5 pyeong) to easily install this amazing box.



Installation Guide

※ The details can change due to the installation site's condition.
 Internet line(external network) and 220V power supply are required.
 (Per one Singit Box, power consumptions is approximately 150W)

Product Information	Amount
Booth Frame	1
Chair	2
Microphone Sterilizer	1
Fire Extinguisher	1
Emergency Light	1
Emergency Hammer	1
Internet Router	1
KIOSK (MR Device)	1
Cable Microphone	2
Cable Headset	2
Credit Card Reader (Commercial Use Only)	1

Components and Costs

2026 Pricing

Sale Price

USD 8,000

Installation Fee

Accordingly

A/S Policy

2 Years warranty (KIOSK and booth equipments)

2 times a year free supplies replacement (per each booth)

* Damage caused by external factors are not covered.

Contact for implementation

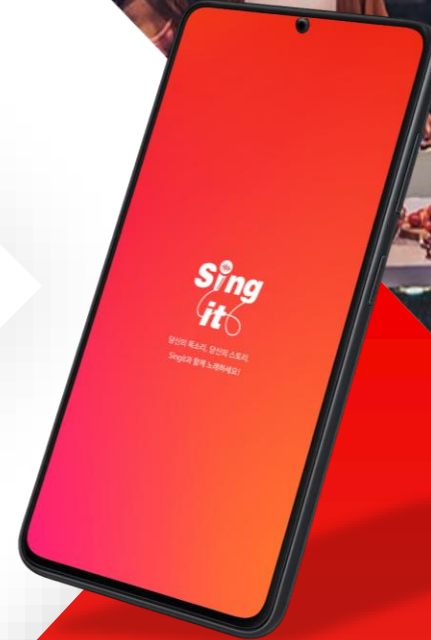
E-Mail : singitbox@mediascope.kr

2025



MEDIASCOPE

GLOBAL SMART SING PLATFORM COMPANY





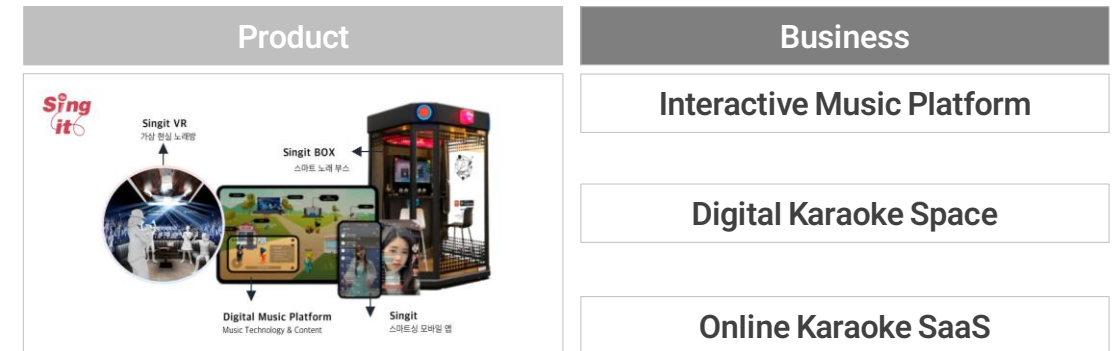
MEDIASCOPE is a Digital Music Platform Company that values the joy of singing.

For Everyone's Musical Life

Our purpose is to make daily lives full of joy and to eventually bring innovation that will make a better life for everyone.

MEDIASCOPE is a digital music platform company with the best digital sound system along with cutting edge ICT technology.

Our company's aim is to energize people's lives with music and to make meaningful progress for those who pursue positive influence.



SMART Sing-based Global Music Platform Company

Founded in 2013, MEDIASCOPE has been developing the core elements and technologies for the next-generation SMART Sing platform.

The company is emerging as a market leader in social music platforms and next-generation karaoke space services.

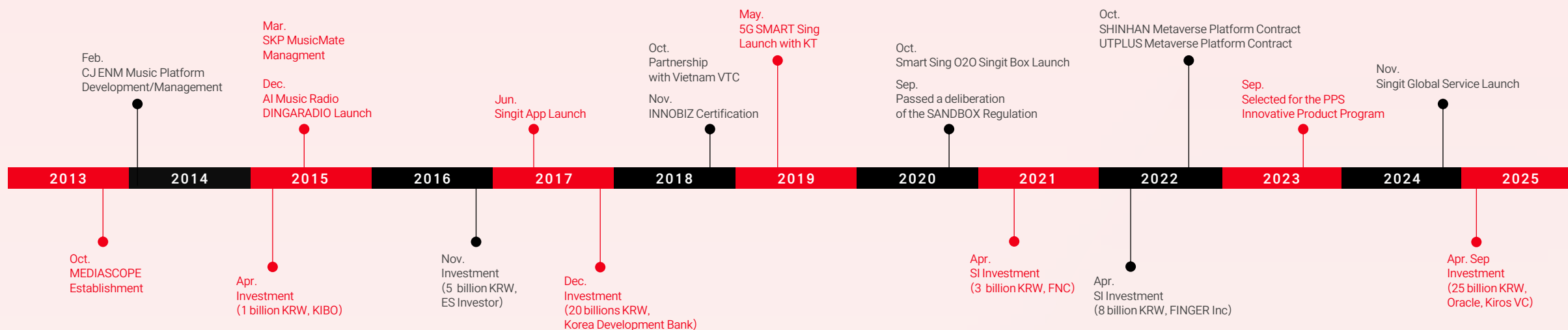
* Major Stockholders: Founder, Korea Development Bank, KOTEC, FINGER Inc, ES Investor, FNC Entertainment



Founder/CEO Gi-Hoon Keum

25 years in Digital Music Platform Company Career
1st Generation CEO of Korea's Digital Music Platform Company

2013~	Founder and CEO of Mediascope
2011~2013	Head of SK Planet Oversea Media BD
2008~2011	Head of C J E&M Digital Media Div.
2006~2008	Head of Realnetworks Korea BD.
2000~2006	Founder and CEO of Wizmax



Global **SMART Sing Platform** Leading Company

MEDIASCOPE has been developing SMART Sing core technologies and elements along with commercialization of its innovative products for the last 10 years.



8 Patents



25,000 MR
(Backing tracks)



3 million Music DB

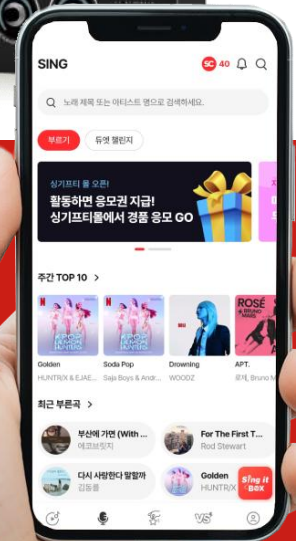


SMART Sing Platform

SMART Sing Platform is a karaoke platform with ICT contents technology and digital sound technology that offers its users enjoyable entertainment experience.

SMART Sing Platform works as a connection between daily lives, auditions, music academies, and concerts forming a new musical business eco-system.

- SMART Sing: A Digital Karaoke Technology with Digitalized Sound System with ICT Technology
- MEDIASCOPE uses the term 'SMART Sing' instead of 'Online Karaoke'.



MEDIASCOPE SMART Sing Product Portfolio

MEDIASCOPE is the only company that has all the required elements for the next generation market
for the SMART Sing Platform.

2017



Singit

World's Best
SMART Sing Platform Application
for Everyone

2021



SingitBox

World's Most Stylish and
Comfortable Karaoke Booth
(Online Karaoke)

2023



**Singit
Metaverse**

World's First Ever Metaverse Karaoke
with SMART Sing Technology
and Metaverse Concerts (SaaS)

2024



Singit XR Stage

Virtual World's Karaoke
with XR(VR/AR) Technology
and SMART Sing Technology

Singit SMART Sing Social Music App

A global singing platform enjoyed by people all around the world.

All-in-one interactive singing entertainment

Offering solo singing, duet mode, vocal battles, score challenges, and a wide range of event promotions, the platform brings together every kind of entertainment that can be enjoyed through singing.

Original-quality backing tracks

The latest songs updated faster than anywhere else, with high-quality backing tracks engineered to closely match the original accompaniment.

Share & enjoy your performances worldwide

A social singing platform where you can share and enjoy the songs and videos you perform with users all around the world.

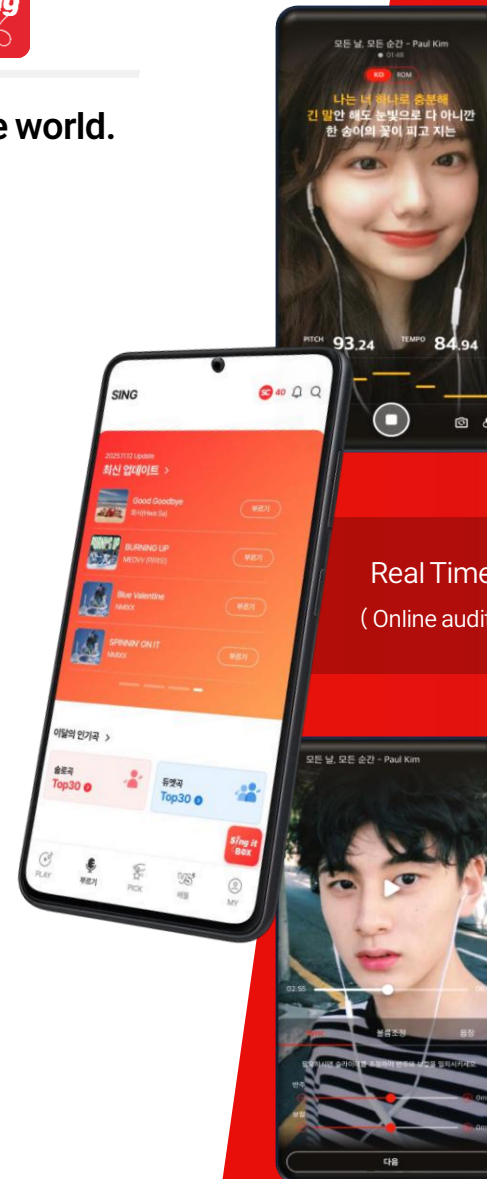
Infinite possibilities in singing

Planned expansion into vocal academy services as well as K-POP contest and audition programs.

Ultra Low Latency Vocal Sync Tech
(A Real Karaoke-like Sound System)

Real Time Feedback with vocal analysis
(Online auditions, contests, and karaoke battles)

High Definition Video Recording
and Post Production
(A studio quality video)



Singit SMART Sing Social Music App

Seamlessly integrated into the content UI for natural participation in song-based events.

Global auditions and contests open to everyone

By simply installing the mobile app, anyone can participate across borders and apply anytime, anywhere, without restrictions on location or equipment.

Real-time online vocal analysis

Automated judging based on advanced singing evaluation technology that analyzes pitch, rhythm, and more. Automatic selection of first-round qualifiers based on quantified criteria.

Fair and transparent real-time voting system

Enables real-time voting while watching performance videos. Account-based voting prevents fraudulent behavior such as duplicate or manipulated votes. Ensures fairness and buzz through active fan participation.

Community-driven expansion

Gen MZ – optimized UX and sharing features driving organic participation and social media spread.



SingitBox World's First Online Karaoke Booth

A sleek and comfortable next-generation singing space

SMART Sing System

Hi Quality Digital Sound
ICT Technology-based Online Sing System

Comfortable yet Stylish Secure and Safe

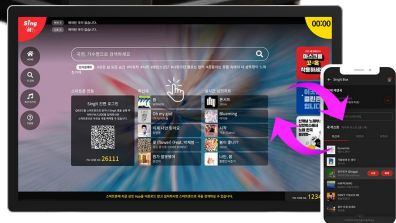
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Remote Control System

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Easy and Quick Payment System

Credit Card Payment System

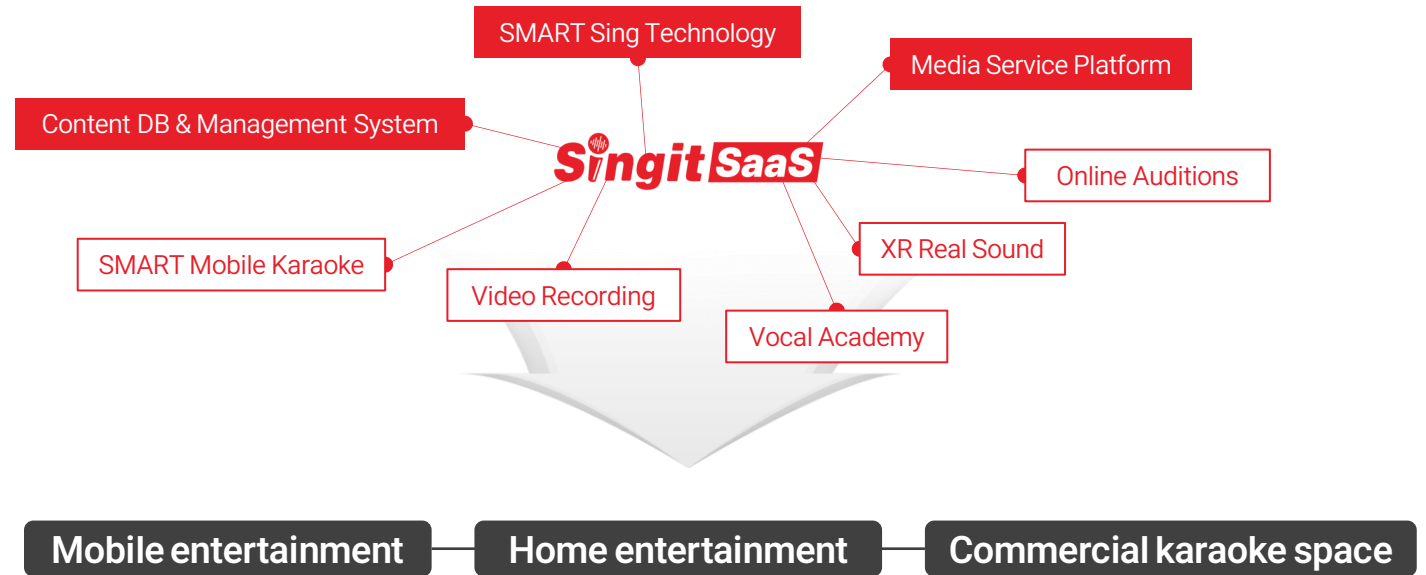




Singit SaaS World Best SMART sing ASP

Data-driven solutions backed by MEDIASCOPE's expertise

Singit SaaS provides ultimate package solution with SMART Sing technology, MR(backing tracks) contents, and copyright fees calculation.



Partners



Karaoke Space Business Plans for the Future

XR Karaoke Space Business

Transforming 34,000 karaoke venues - a 1.6 trillion KRW annual market - into a whole new Singit platform.
Turning the screen golf franchise model into a highly profitable business through DX.



SMART Sing Device for Home & Business

Implementation of the SMART Sing solution in smart home IoT systems, personal devices and in-car entertainment systems.



The Three COREs of MEDIASCOPE



TECHNOLOGY

SMART Sing technology goes beyond MR and lyrics display to deliver vocal sound control, ultra-low-latency vocal sync, real-time feedback, realistic sound, and integrated video recording and post-production. MEDIASCOPE is the only company with the full set of technologies needed for a complete SMART Sing system.



INTEGRITY

MEDIASCOPE combines SMART Sing technology with a best-in-class MR and service platform. The SMART Sing platform is already deployed in Singit, Singit Box, and partner services, proving its quality in real-world operations.



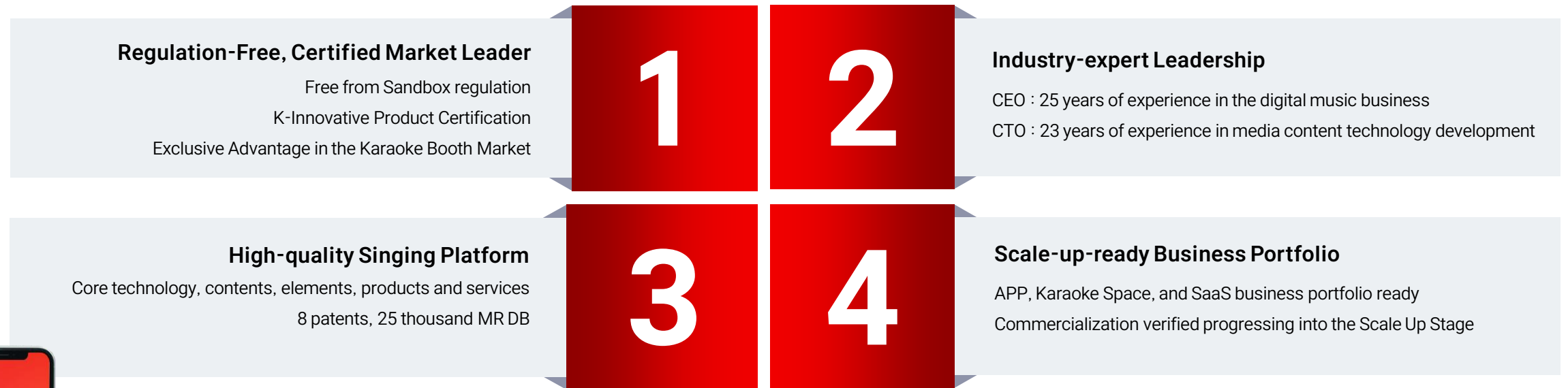
INNOVATION

MEDIASCOPE is a leader in the next-generation market, driving innovation in the karaoke industry.



How is **MEDIASCOPE** different?

MEDIASCOPE is the only company driving the **Digital Transformation** of today's karaoke market. It offers breakthrough technologies and products that will lead the next generation of interactive music platforms.



2027 Global Music Platform Company

Karaoke is everyone's favorite!

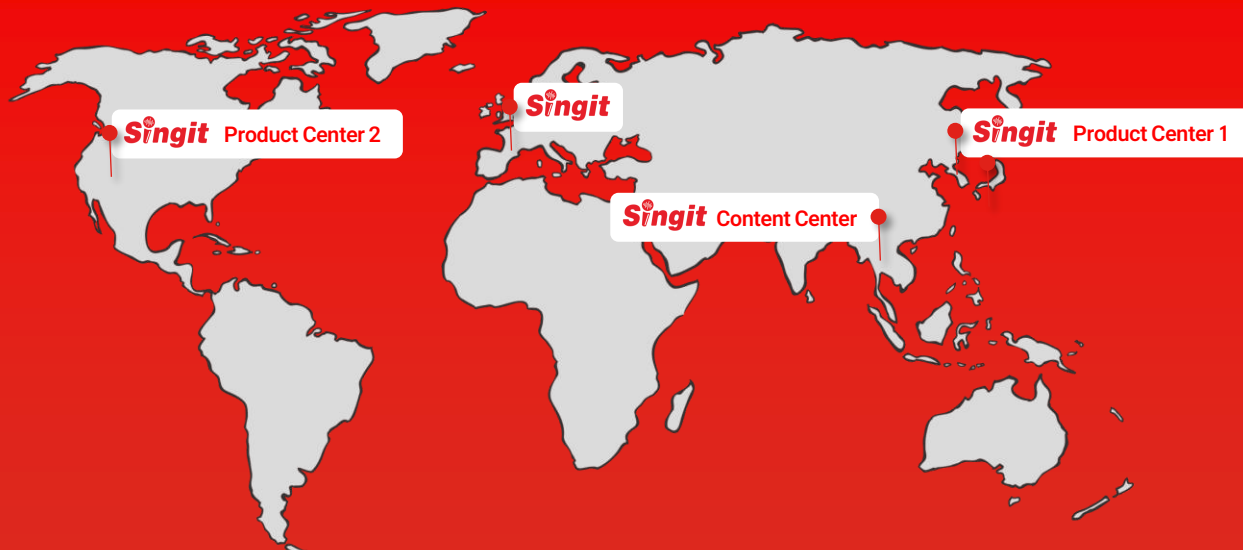
Overseas business expansion in South Korea, the United States, Vietnam, and the EU by 2027

In South Korea, the United States, and the EU, our company will focus on developing the Singit platform and securing its position in the premium content market.

In Vietnam, our company aims to develop content and establish the APP Tech Content Center.



2027



Product Center(South Korea, United States)

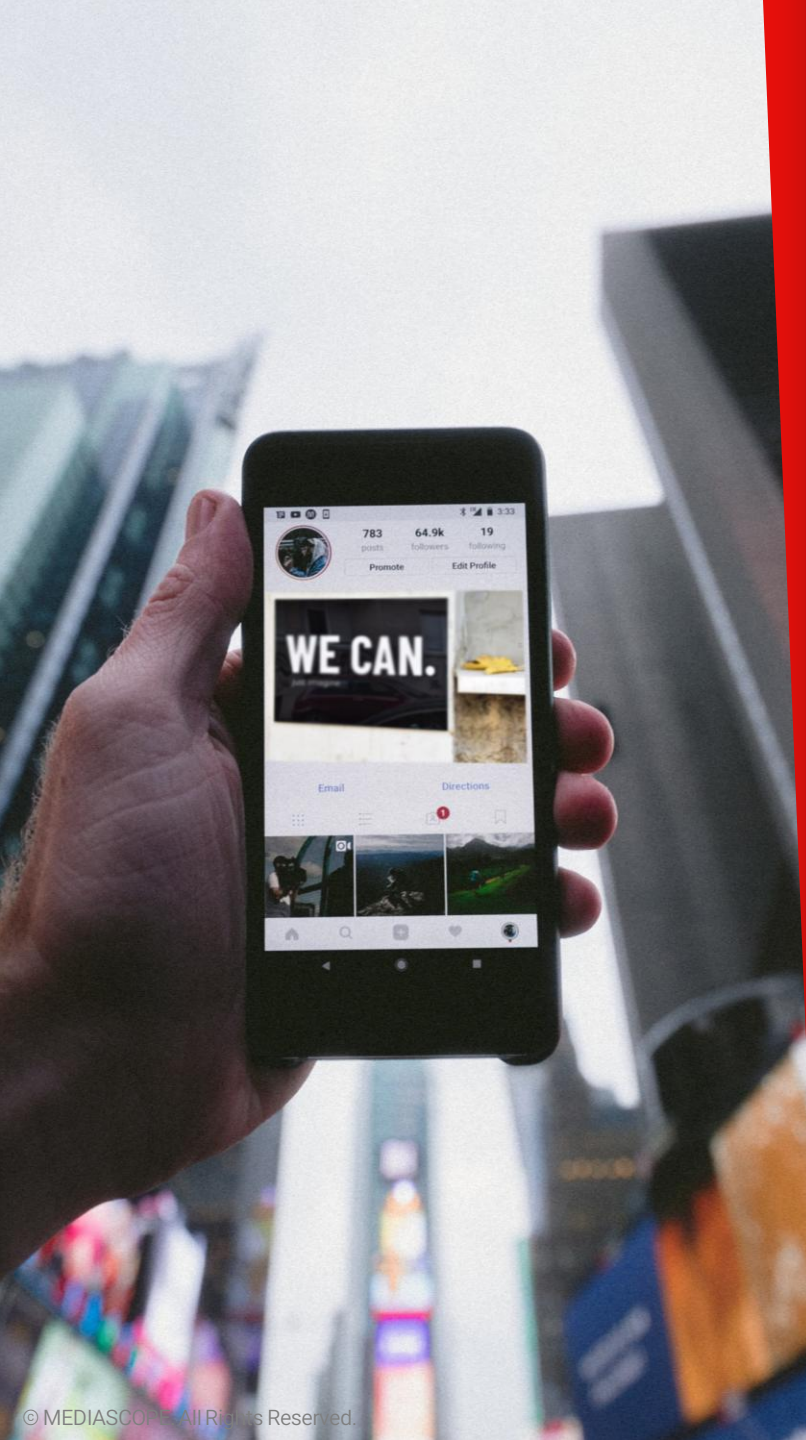
Product Development for the premium contents market

K-POP auditions with the partnership of local media companies

Content Center

Production and compilation of global MR contents based on low labor costs

APP Client Development



MEDIASCOPE suggests a perfect solution for our partners with the best technology and various business insights along with groundbreaking experiences to the users.

Partners



Thank You

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+82-70-7755-0398

Singit
MEDIASCOPE

The ultimate social karaoke solution for everyone!

